

WINCHESTER
MOTOR GROUP



Company: Winchester Motor Group

Business Area: Dealer Group

Provided by: Chris Banks, Group Sales Manager

Background

Winchester Motor Group are a ŠKODA main dealer with sites in Winchester and Alton. They are a family run business, delivering customer satisfaction through excellent service. They also provide a Volkswagen Authorised Repair Service and authorised servicing facilities. Beyond that, they offer a wide selection of quality vehicles representing multiple makes and models through our Garland, Solent, and Petersfield Used Car Centres.

Winchester Motor Group's Challenge

"We had advertised the role and had a couple of applications but not filled the role. Time was running out and we needed to fill the vacancy."

Copeland's Solution

Copeland quickly searched for and interviewed suitable candidates for the vacancy drawing on our many contacts and many years' experience recruiting for automotive dealer marketing roles. Within less than 1 week we provided a shortlist of 5 candidates - all of whom were progressed to first stage interviews.

The Results

The position was successfully offered within 2 weeks of Copeland being briefed and the successful candidate joined Winchester Motor Group shortly after this.

What are the benefits of working with Copeland?

Reliability, professionalism, and just doing exactly what it says on the tin.

How closely did Copeland's candidates fit your brief?

Absolutely spot on. We had 3 very strong candidates in the final stage – all supplied by Copeland and it was a difficult decision.



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- Chris Banks, Group Sales Manager, Winchester Motor Group