# **Candidate Case Study**





**Name: James Patching** 

Placed As: Multi Brand Zone Finance Manager

**Company: PSA Finance** 

### How did you first come to work with Copeland?

You approached me via LinkedIn. It felt like you had done your research to offer me a job that was tailored to my experience rather than just a scatter gun approach. It was personal and it felt like you were working with me.

#### What career goals were you trying to achieve?

For me ultimately it was more responsibility, going into an account management role, utilising my skill set more and career longevity.

# How closely did the role fit your career goals?

Very closely. Having had the interviews and learnt more about the company I could see how you could have career longevity. I would be working in a franchise environment so I will be able to utilise my previous experience.

# What have been the benefits of working with Copeland?

You already had a relationship with the employer (PSA Finance). You were able to ask questions on my behalf and be the mediator. I felt I had somebody on board fighting my corner and that I was a valued candidate.

## What's it like working with Copeland?

It's unprecedented times at the moment, but you have kept me informed, you got in contact with me when you said you would. If I had a question you always got back to me. It's been an enjoyable process and I've been successful. It's been easy.



It felt like you had done your research to offer me a job that was tailored to my experience rather than just a scatter gun approach

- James Patching, placed as Multi Brand Zone Finance Manager, PSA Finance