



Company: WeFlex

Business Area: EV Rental

Positions Filled: Fleet Planning Manager &
Fleet Service & Maintenance Manager

Background

WeFlex are a growing EV rental business who help ride-hailing drivers own their own electric cars with Rent-To-Buy schemes.

WeFlex's Challenge

As an 'early growth' business, WeFlex were building their team and were seeking some automotive industry experts to join them. They approached Copeland to source a Fleet Planning Manager and a Fleet Service & Maintenance Manager.

The Briefs

- Fleet Planning Manager: Experience working in a fleet management role; Excellent analytical, organisational, planning & problem-solving skills; Able to embrace a fast moving, fast changing business environment
- Fleet Service & Maintenance Manager: Experience working in a fleet service & maintenance role; Strong mechanical & technical knowledge; Proven ability to manage, lead and motivate a team

Copeland's Process

Drawing on over 20+ years' experience recruiting automotive industry roles - Copeland sourced, screened and interviewed candidates with the specialist automotive experience fitting WeFlex's briefs.

The Results

- Candidates sourced and submitted within 3 weeks of briefings
- Up to 4 candidates selected for interviews per role
- Both roles were offered within 6 weeks of briefings

WeFlex's Feedback

"I contacted Julia about two very different and specific roles in our business. These weren't standard roles, but Julia really got the brief and was able to provide excellent candidates for both positions that were a great fit for the roles and our business".



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- Stuart Baillie, Operations Director, WeFlex