Candidate Case Study





Name: Lauren Brennan Placed As: CRM & Retention Manager Company: Hyundai Capital

How did you first come to work with Copeland?

We connected on Linked in initially. Subsequently Julia then contacted me about this role.

What career goals were you trying to achieve?

I wanted to move into a role that was better fitting to my background in automotive CRM.

How closely did the role fit your career goals?

Pretty much bang on. The job draws on all my experience spanning 20 years in automotive – from being a sales executive to CRM & Database Manager.

What have been the benefits of working with Copeland?

I'm not sure I would have been interviewed for this job without Julia's assistance. Had I applied for the role off my own back I don't know that my CV would have got me seen.

What's it like working with Julia?

Easy, transparent and speedy! If anybody was looking for a role in automotive I would absolutely recommend you.



Lauren Brennan placed as CRM & Retention Manager - Hyundai Capital