# **Candidate Case Study**



**Name: Keely Pizarro** 

Placed As: Regional Marketing Manager, Toyota

Company: TMW

#### How did you first come to work with Copeland?

A few years ago I was looking for a new role and someone recommended Copeland. You consequently found me a job. It was a very positive experience so I contacted you again when I was again looking for a new job.

## What career goals were you trying to achieve?

I'd been in my role for 8 years. I'd just finished my diploma in marketing and was looking for the next step up. I was no longer feeling challenged in my role and was looking for somewhere to progress my career – ideally working for one brand only.

#### How closely did the role fit your career goals?

It 100% fitted my career objectives and has exceeded them and its giving me the chance to work in a more consultative role and share my experience with other dealers.

## What have been the benefits of working with Copeland?

You organised everything and chased on my behalf. Even though it was a lengthy interview process you kept me regularly updated. You took all the stress and hassle out of the interview process.

#### What's it like working with Julia?

A very slick process - incredibly professional but really friendly. Your advice and guidance was invaluable as I progressed through the interviews. You were really positive and guided me through quite a daunting interview process. I felt like you championed me.

The personal service that you offer made me feel like I was your only candidate. I would not hesitate in recommending you to others – it's the best recruitment service I have ever experienced.



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Keely Pizarro placed as Regional Marketing Manager, Toyota - TMW