Candidate Case Study





Name: Peter McCoy

Placed As: Area Sales Manager, Marine

Company: Yamaha Motor UK

How did you first come to work with Copeland?

I wasn't looking for a job however Julia sent me a message via LinkedIn at just the right time.

What career goals were you trying to achieve?

I was working in sales and was keen to progress. My previous role didn't offer a clear path for progression which is why I replied to your contact.

How closely did the role fit your career goals?

The role at Yamaha offers the chance to work with an innovative brand and technologically advanced products in the marine industry which is exactly what I was looking for.

What have been the benefits of working with Copeland?

You are very helpful in the whole interview process – initially to secure me the interview. You put my mind at ease – I was happy in my current role but you helped me go into the new job with confidence. I was ecstatic when I heard I had got the job!

What's it like working with Julia?

I would highly recommend using Julia if you're looking to progress your career. She made the process easy and turned what can be quite stressful process into an enjoyable one.



You made the process easy and turned what can be quite stressful process into an enjoyable one.

Peter McCoy placed as Area Sales Manager, Marine - Yamaha Motor UK